

# THE UK PLASTICS PACT

## PROGRESS REPORT

Tracking UK Plastics Pact member progress and future commitments towards the four Pact targets

May 2019

# INTRODUCTION

WRAP launched The UK Plastics Pact on the 26th April 2018. Since its inception the Pact now has over 100 organisations from across the entire plastics value chain signed up as members and supporters. Click [here](#) to see a list of all our members and supporters. Each has agreed to targets to 2025 with a [roadmap](#) in place which sets out the direction of travel for members to follow.

## The progress tracker and pledges

To mark the one year anniversary of The UK Plastics Pact, a selection of our members from the manufacturing and retail sector (who make or sell products in plastic packaging) have come together to share the actions that they have taken so far and the commitments that they are making to deliver against the targets of The UK Plastics Pact. These are contained in this report.

## Important to note

These pledges represent a small selection of the large number of initiatives currently underway in this sector. Due to their sensitive nature, there are many other initiatives ongoing which will be shared in due course. In some instances columns in the tables will be blank. This signifies that the organisation is either not taking action towards the target at this moment in time, the information is not yet ready to share publicly or that that the organisation does not work in a way that requires action towards that particular target.

This document will be updated regularly over the coming years as we progress towards 2025.

A glossary of terms is available in the back of this report. [Here.](#)

# MEMBER NAVIGATION



Rollover and click to search by UK Plastics Pact member

## A-B

- [ABP Beef](#)
- [Aldi](#)
- [Arla](#)
- [Asda](#)
- [Aston Manor Cider](#)
- [Barfoots](#)
- [Boots](#)
- [Brakes](#)
- [Britvic](#)

## C-D

- [Coca-Cola European Partners](#)
- [Cranswick](#)
- [Danone UK](#)

## E-F

- [Ecover](#)
- [Ella's Kitchen](#)

## G-H

- [Highland Spring Group](#)
- [Hilton Food Group](#)
- [Hovis](#)

## I-J

- [Innocent](#)

## K-L

- [Kettle Foods](#)
- [Kimberly Clark](#)
- [KP Snacks](#)
- [Kraft Heinz](#)
- [Lakeland](#)
- [Lidl](#)
- [LR Suntory](#)

## M-N

- [M&S](#)
- [Morrisons](#)
- [Musgrave](#)
- [Nestle](#)

## O-P

- [Ocado](#)
- [Pepsico](#)
- [Pladis](#)
- [Premier Foods](#)
- [Procter & Gamble](#)

## Q-R

- [Quorn Foods / Cauldron](#)
- [Reckitt Benckiser](#)

## S-T

- [Sainsbury's](#)
- [Tata Global Beverages](#)
- [Taylors Of Harrogate](#)
- [Tesco](#)
- [The Silver Spoon Company](#)

## U-V

- [Unilever](#)

## W

- [Waitrose](#)
- [Westmill Foods](#)



MEMBER	ACTION	<b>TARGET 1</b> Eliminate problematic or unnecessary single-use packaging through redesign, innovation or alternative (reuse) delivery model.	<b>TARGET 2</b> 100% of plastics packaging to be reusable, recyclable or compostable.	<b>TARGET 3</b> 70% of plastics packaging effectively recycled or composted.	<b>TARGET 4</b> 30% average recycled content across all plastic packaging.
	Actions taken	↗ In 2018 we have removed 577 tonnes of plastic from our supply chain through packaging optimisation.	↗ We are conducting a group wide study of our plastic usage both to retail and business to business, to provide us with a detailed benchmark for future work.	↗ We now have recycling labelling on all products.	↗ Our plastic preformed trays are currently made with 97% recycled content (regrind and bottle flake).
	Planned Actions				
	Actions taken	↗ We have stopped selling 5p single use carrier bags, removing more than 900 tonnes of single use plastic per year. ↗ We have eliminated a total of 250 tonnes of plastic packaging on fruit and veg, including aubergines, tender stem broccoli and salad tomatoes.	↗ We have removed almost 3,000 tonnes of non-recyclable plastic packaging and replaced this with recyclable alternatives. ↗ 85% of our core range is now widely recyclable. ↗ We have moved our pizza bases from polystyrene to cardboard which will eliminate 180 tonnes of unrecyclable plastic annually.	↗ More than 96% of our packaging is labelled in accordance to OPRL guidelines to ensure customers are informed on how to recycle our packaging.	↗ As of January 2019 33.6% of our packaging contains recycled content. ↗ The pasta pots in our food to go range are now made of 95% recycled content. ↗ Our 2L juice drinks have moved from HDPE to rHDPE consequently replacing 85 tonnes of virgin plastic each year.



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	<p>Actions taken</p>	<ul style="list-style-type: none"> <li>➤ We have removed the plastic stem in cotton earbuds and replaced it with a cardboard alternative.</li> <li>➤ We have redesigned our nappy packaging which has created a 15% reduction in packaging, saving 20 tonnes of plastic each year.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We have cut more than 1,050 tonnes of non-recyclable plastic annually by moving our Ashfield Farm Range of sliced cooked meats to recyclable packaging.</li> <li>➤ We have replaced 630 tonnes of non-recyclable plastic in our fresh meats and 250 tonnes in produce by swapping our black trays with clear ones.</li> <li>➤ Teams produce quarterly internal reports monitoring progress towards this target and looking at ways to further reduce non-recyclable plastic packaging across all ranges.</li> </ul>		<ul style="list-style-type: none"> <li>➤ We're working with our suppliers, who are encouraged to bring initiatives to increase the percentage of recycled content to each of their updates.</li> </ul>



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	Planned actions	<ul style="list-style-type: none"> <li>➤ We are currently trialing five veg lines without plastic packaging in Scotland (savoy cabbage, red cabbage, white cabbage, pointed cabbage and cauliflowers). The trial is estimated to save more than half a tonne of plastic. If rolled out across the UK, the initiative would eliminate more than 110 tonnes of plastic wrapping a year.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We have set internal recyclability targets to ensure we meet our 2022 target of 100% widely recyclable on own brand products.</li> </ul>	<ul style="list-style-type: none"> <li>➤ This will be regularly reviewed with the aim of all products being labelled with recycling guidance by the end of the year.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We will be assessing each commodity group on a monthly basis to identify individual products with less than 30% recycled content to ensure the goal is met.</li> </ul>
	Actions taken	<ul style="list-style-type: none"> <li>➤ New packaging solution being developed to allow drinking from the lid to remove the straw and improve consumer experience.</li> <li>➤ Testing and developing spoon alternatives, including wood based.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Phasing out all Polystyrene yogurt pots, so all will be Polypropylene. New Skyr pots developed as fully Polypropylene and recyclable.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Asda own label AI app developed to encourage and educate consumers on how to recycle with engaging videos and information.</li> <li>➤ Cravendale and Arla Organic milk labels updated to improve on pack recycling instructions.</li> </ul>	<ul style="list-style-type: none"> <li>➤ May launch of Arla Organic “eco cycle bottle”. Ran a number of trials and awaiting final shelf life results on 50% content.</li> <li>➤ All bottles produced out of Aylesbury are now made from 40% rHDPE following trials and tests.</li> <li>➤ Similar trials being conducted at other sites.</li> </ul>



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	Actions taken	<ul style="list-style-type: none"> <li>➤ Working with Eurokey on a trial to collect and process waste plastic as well as develop wrap with recycled content.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Been in dialogue with Recycling Technologies on how we can work with them and test our film/flexibles portfolio.</li> <li>➤ Setting up line trials on Butter, Spreads and Margarine (BSM) cover leaf and material samples.</li> <li>➤ Kicked off a project with Loop on how we might develop a solution for BSM in a re-usable tub (steel/aluminium/silicone).</li> </ul>		
	Planned actions	<ul style="list-style-type: none"> <li>➤ Explore alternatives to plastic spoons on our 'On The Go' OTG yogurt pots.</li> <li>➤ Explore bore seal milk bottles to allow removal of the lift and peel which is multi layer and non-recyclable.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Moving all of our yogurt packaging to Polypropylene by the end of 2019 which will make it all recyclable.</li> <li>➤ Work with partners and WRAP on solutions to film/flexibles to help on cheese packaging.</li> </ul>	<ul style="list-style-type: none"> <li>➤ ASDA own label AI app developed to encourage and educate consumers on how to recycle with engaging videos and information.</li> <li>➤ Look to duplicate on Arla branded products to assist consumers.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Switching to 40% rHDPE content in all our milk bottles across our sites, pending material availability. Have been at 30% for over 2 years.</li> <li>➤ Secure world first of 50% rHDPE milk bottle with the Arla Organic "eco cycle bottle".</li> </ul>

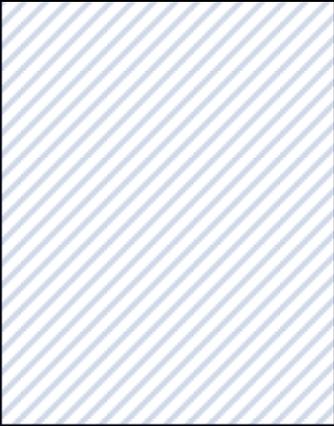


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	<p>Planned actions</p>	<ul style="list-style-type: none"> <li>➤ Explore on farm solutions to farm plastic waste (such as wrap etc).</li> </ul>	<ul style="list-style-type: none"> <li>➤ Redevelop Lurpak packaging to be in line with our UK Anchor packaging which is 100% recyclable and move away from multi layer tubs.</li> <li>➤ Develop a new cover leaf for BSM that is recyclable such as a parchment paper and remove the polymer.</li> <li>➤ Work with Loop on a reusable new packaging format to trial with Tesco on BSM.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Audit of Arla branded products to improve OPRL labelling.</li> <li>➤ All new packaging /packaging refreshes to improve on pack instructions with OPRL and 'layman's terms' instructions.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Working on incorporating more rPET into our PET milk bottles.</li> <li>➤ Work with WRAP on PP and how we can develop and get rPP material and into our products.</li> </ul>
	<p>Actions taken</p>	<ul style="list-style-type: none"> <li>➤ Removed plastic cotton buds in favour of paper and plastic straws switched to paper in cafes.</li> <li>➤ All ASDA Home offices are single use plastic free, including no coffee cups, plastic cutlery or take away containers.</li> </ul>	<ul style="list-style-type: none"> <li>➤ All fruit and vegetable trays moved from black to clear plastic Q3 2018.</li> <li>➤ Replaced polystyrene trays in pizza for cardboard removing 195 tonnes of non-recyclable plastic.</li> <li>➤ Ongoing removal of non detectable black as part of Extra Special redesign.</li> </ul>	<ul style="list-style-type: none"> <li>➤ On Pack Recycling labelling given more space on packs, and increased hierarchy to ensure consistent use.</li> <li>➤ Front of store carrier bag recycling bins widened to collect any 'stretchy film' and given new bin Point of Sale.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Review of current Recycled Content % across biggest rigid plastic ranges.</li> <li>➤ Embedded requirements for additional Recycled Content% (in line with targets set by The UK Plastics Pact) into all New Product Development processes and briefing documents.</li> </ul>

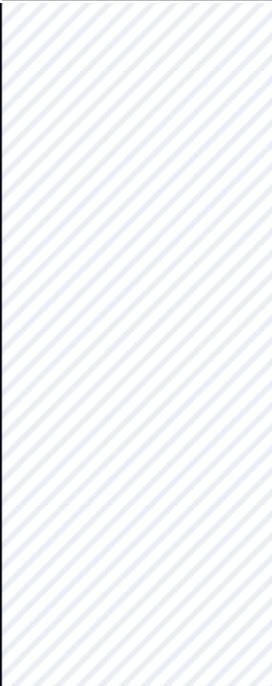


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	Actions taken	<ul style="list-style-type: none"> <li>➤ Removed single use carrier bags Nov 2018.</li> <li>➤ Selling a zero profit £1 reusable coffee cup, and give 25p off hot drinks in reusable cups.</li> <li>➤ Trial ongoing on GHS bag-less only deliveries.</li> <li>➤ Delivered 6,500 tonnes of plastic reduction across own brand products Feb 2018 – Feb 2019.</li> </ul>		<ul style="list-style-type: none"> <li>➤ Home office atrium events, internal communications, and colleague training courses delivered to increase knowledge and raise awareness.</li> <li>➤ Launched ARLA Have you Herd app encouraging customers to recycle more milk bottles.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Need for Recycled Content briefed in all Own Brand external and internal conferences, meetings and strategic discussion.</li> </ul>
	Planned actions	<ul style="list-style-type: none"> <li>➤ Stores and depots to be single use plastic free by end 2019.</li> <li>➤ Last stock order of multipack plastic straws Jan 2019, in process of running down stocks.</li> <li>➤ Working groups in place to target PS, PVC and EPS.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Improvements to be made on data collection and accuracy.</li> </ul>	<ul style="list-style-type: none"> <li>➤ 1st April to end June delivering community champion activity in store. Customer info boards, lesson plans to over 1k schools, school poster competition.</li> <li>➤ Litter picks nationally across all of our 370 stores with community champions, as well as Home Office 5x day litter pick.</li> </ul>	<ul style="list-style-type: none"> <li>➤ From Q2 onwards we will complete a full own label supplier briefing programme on 100% and 30% Recycled Content.</li> <li>➤ For the first time we will also focus on branded supplier engagement.</li> </ul>



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	Planned actions	<ul style="list-style-type: none"> <li>➤ Beeston Store trial ongoing replacing plastic take away containers and cutlery with more organic options, including introducing coffee cup and food waste recycling bins. Roll out by end 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Further exploration into refill / reuse opportunities.</li> <li>➤ Reusable produce bag trial.</li> </ul>		
	Actions taken Planned actions		<ul style="list-style-type: none"> <li>➤ By June 2019 Aston Manor Cider will investigate replacing paper labels on secondary and tertiary packaging with plastic labels in order to improve the recycling process.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We commit to engaging with our customer base on Plastic packaging more going forward. This includes supporting the Recycle Now campaigns on social media and updating our website to reflect all of our UK Plastics Pact work and commitments.</li> <li>➤ Aston Manor Cider will have added OPRL.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Aston Manor Cider will switch all of their virgin PET to 51% rPET by Q2 2019.</li> <li>➤ Aston Manor Cider will investigate using 30% recycled LDPE content in their shrink wrap by Q2 2019.</li> </ul>



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	Actions taken		<ul style="list-style-type: none"> <li>➤ All black rigid plastics have been replaced with clear plastic.</li> <li>➤ Introduced recyclable packaging for sweet potatoes to replace a non-recyclable format (from CPP to LDPE).</li> <li>➤ We have helped our retail customers to:-</li> <li>➤ Move from punnet and cling wrap to flow wrap on Tenderstem Broccoli and Asparagus Tips.</li> <li>➤ Moved from net with metal clip and wine glass tag to recyclable flow (LDPE) wrap on Sweet Potatoes.</li> <li>➤ Moved from cardboard to reusable plastic crates for transit packaging.</li> <li>➤ We have started a review of all primary packaging placed on the market, categorising it by type.</li> <li>➤ We are exploring compostable packaging options.</li> </ul>	<ul style="list-style-type: none"> <li>➤ For Barfoots branded items, 70% of our packaging uses the On Pack Recycling Label logo and guidance.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We have identified a supplier of film lids made from 100% recycled content.</li> <li>➤ We are working with punnet suppliers on how they can increase their recycled content.</li> </ul>

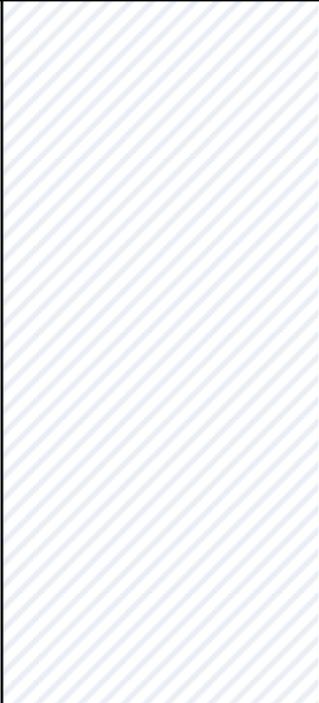
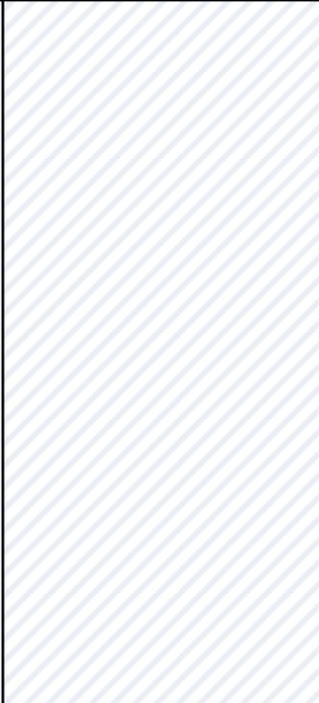


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	Planned actions	<ul style="list-style-type: none"> <li>➤ We will identify any packaging that we consider to be unnecessary and work to reduce it, for example eliminating the use of plastic shrouds during crate storage, or alternatives to plastic covers used within production areas.</li> <li>➤ We will identify where produce could be packed loose (without increasing food waste).</li> <li>➤ Remove use of PVC packaging within our UK operations by end of 2019, and identify alternatives to PVC packaging being used by our suppliers.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We will make 75% of our plastic packaging recyclable by 2022 and 100% recyclable by 2025 (48% of our product range is recyclable by weight).</li> <li>➤ By July 2019 we will identify all non-recyclable packaging formats within our product portfolio and develop a plan on how to deliver our targets, as well as identifying opportunities to increase reusable plastic transit packaging, e.g. reusable crates.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We will ensure that there is clear recycling guidance on all Barfoot's branded products by the end of 2020.</li> <li>➤ We will continue to run an annual Environment Week for all our staff across both our manufacturing sites during which recycling is encouraged and on site recycling/local refilling facilities are highlighted.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We will make sure that 30% of the plastic packaging used on Barfoot's branded products contains an average 30% recycled content by the end of 2020.</li> <li>➤ By August 2019, we will review what our current average recycled content is across all plastic packaging.</li> <li>➤ By July 2019 we will have a recycled content sourcing strategy to increase the use of recycled content plastics in line with our targets.</li> </ul>



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	<p>Actions taken</p>	<ul style="list-style-type: none"> <li>➤ We were one of the first health and beauty retailers to stop the manufacturing and sale of any rinse-off personal care products containing plastic microbeads.</li> <li>➤ We have also changed Boots brand cotton bud stems from plastic to rolled paper.</li> <li>➤ We switched from a round to a square fruit pot which reduced the amount of plastic used in our product by an estimated 16 tonnes of a year.</li> <li>➤ Plastic Sandwich trays have been removed which significantly reduced plastic usage and wastage.</li> <li>➤ Boots.com has trialled eliminating plastic mail bags, bubble wrap and plastic tape.</li> <li>➤ Boots UK have been exploring alternatives to using plastic carrier bags.</li> <li>➤ Boots Nottingham office cafe removed all plastic straws.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Our sushi trays have switched from blue to clear PET, greater recyclability and more valuable as recycled material.</li> <li>➤ All black plastic removed from Boots brand food packaging.</li> </ul>	<ul style="list-style-type: none"> <li>➤ At the beginning of 2019 Boots worked with WRAP to evaluate enhanced consumer recycling messages on bathroom toiletries. This involved our Product Evaluation team trialling labelled products with 3000 members of the public. The results of the trial are now being assessed by WRAP.</li> <li>➤ In January 2019 Boots Opticians partnered with Johnson and Johnson, in collaboration with TerraCycle, to offer the UK's first in store contact lens recycling scheme. Consumers will now be able to bring along their used contact lenses and/or packaging to any Boots Opticians practice across the UK and place into the recycling bins. This will significantly reduce plastic in landfill and from entering our oceans.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Our fruit pots are also made of a minimum of 50% recycled material.</li> <li>➤ In Botanics, we have moved from using 100% virgin plastics in tubes, to include 25% recycled content. This step closes the loop, ensuring we are also putting recycled material to good use. We are also using 25% in our range of bottle.</li> <li>➤ Boots pharmacy automated prescription filling location (DSP) changed the spec of their prescription bag to trial using 64% recycled content plastic.</li> </ul>



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	Actions taken	<ul style="list-style-type: none"> <li>➤ Boots London office removed all single-use plastic water bottles.</li> <li>➤ Nottingham office hosted a 'disposable free' day which removed all polystyrene food containers and plastic cutlery.</li> <li>➤ Boots Nottingham office replaced polystyrene cups at water dispensers to a recyclable alternative.</li> <li>➤ Boots Nottingham office started selling affordable reusable coffee cups in their café, to encourage colleagues to bring their own cup and receive the 10p discount.</li> </ul>		<ul style="list-style-type: none"> <li>➤ We carry the OPRL label across the majority of our packaging, 100% of our food offer has OPRL labelling.</li> <li>➤ We have added additional recycling information to gift packaging inserts.</li> </ul>	



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	Planned actions	<ul style="list-style-type: none"> <li>➤ 2019 removal of products with straws from our food/drink offer.</li> <li>➤ Boots will review all remaining disposables used in the Nottingham main office cafe to remove or replace plastics.</li> <li>➤ Boots UK will move away from LDPE carrier bags and offer alternatives.</li> </ul>	<ul style="list-style-type: none"> <li>➤ By 2020 all non-recyclable packaging removed from Boots food packaging.</li> <li>➤ Boots will introduce a line of new reusable tote bags.</li> <li>➤ Boots Nottingham office will remove all polystyrene take-away food containers from the café.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Boots will review the process for capturing and recycling plastic transit packaging and look for optimisations.</li> <li>➤ Wallgreens Boots Alliance has completed a detailed technical assessment in collaboration with several UK Plastic Recycling Facilities to determine what packaging can be effectively recycled.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Boots bottled water will use 50% recycled plastic saving c.100 tonnes virgin plastic.</li> <li>➤ Boots pharmacy automated prescription filling location (DSP) will introduce a minimum 30% recycled content to their prescription bags.</li> <li>➤ To pave the way for more recycled content, Wallgreens Boots Alliance is currently completing stability testing with various formulations.</li> </ul>



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	Actions taken				
	Planned actions	↗ By 2025 we will work with suppliers to find alternatives to problematic materials and unnecessary single-use items.	↗ By 2020 we will eliminate all non-recyclable hard black plastic from all our own brand products in our supply chain, starting with immediate effect with all new own brand products we introduce into the business. ↗ By 2020 we will work collaboratively with industry experts and partners to find new innovative plastic solutions to replace any non-recyclable hard black plastic material we currently provide, such as ready meal trays, which cannot be identified in many recycling plants.	↗ We will work with our industry partners to look to introduce a clear labelling system on all future packaging to help customers improve recycling rates. ↗ We are working with suppliers and customers to look at how to increase the levels of recycling that takes place in the foodservice industry.	



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	Actions taken	<ul style="list-style-type: none"> <li>➤ Britvic's supply chain investment programme in GB has enabled us to avoid 600 tonnes of primary plastic bottle packaging in 2018 by moving products onto our new manufacturing lines and accessing lighter weight bottles.</li> <li>➤ We supported consumers in avoiding unnecessary single-use plastic at the 2018 Wimbledon Championships, where we handed out over 3,500 reusable Robinsons bottles to tennis fans.</li> </ul>		<ul style="list-style-type: none"> <li>➤ We are using the power of our advertising to help promote recycling with consumers. Our new Robinsons Fruit Creations TV adverts included a "Please Recycle" message in 2019.</li> <li>➤ In August 2018, we committed to invest £850,000 per year in UK recycling infrastructure through the purchase of UK-based Packaging Recovery Notes (PRNs).</li> <li>➤ We know that R&amp;D and innovation are key to creating a circular future for packaging. In 2018, we designed and implemented a tool to embed sustainability thinking into the very start of our new product development (NPD) process. This tool incorporates WRAP guidelines and UK Plastic Pact target areas amongst a range of sustainable design considerations.</li> </ul>	<ul style="list-style-type: none"> <li>➤ In 2018, we trialled the use of rPET on our manufacturing lines and are working hard to overcome any challenges and optimise our equipment for production.</li> </ul>

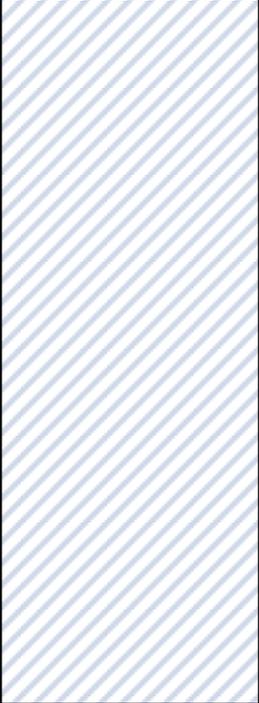
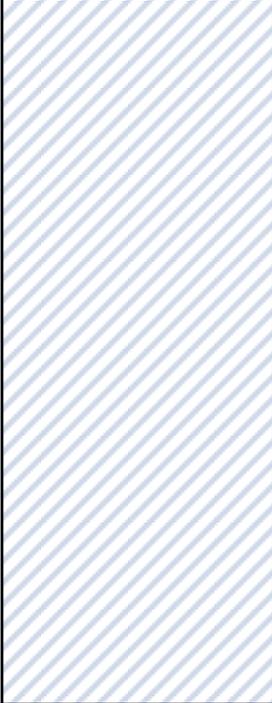


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	Planned actions		<ul style="list-style-type: none"> <li>➤ We are committed to moving our laminate black plastic (&lt;0.2% of our primary plastic packaging in GB) to a recyclable, non-black format in 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ All our products in GB display the On-Pack Recycling Label to help consumers dispose of their bottles responsibly. We are committed to going further with our on-pack messaging and will be enhancing our OPRL labelling to achieve best practice, as well as rolling out a "Recycle Me" message on bottle caps from 2019. We are also supporting the development of the We Recycle OPRL app, which is currently being piloted in Leeds.</li> <li>➤ We remain committed to actively engaging with all relevant stakeholders to help create an effective Deposit Return Scheme for plastic bottles in the UK. We will be working with the British Soft Drinks Association and the Government to design the recommended industry led scheme.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We are working with our suppliers to investigate opportunities to increase the recycled content of our flexible plastics.</li> <li>➤ We will introduce rPET into our GB portfolio in 2019 (% TBC) and we have a 2020 goal to ensure 15% of our PET comes from recycled or renewable materials.</li> </ul>



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	Actions taken		<ul style="list-style-type: none"> <li>➤ All of our plastic bottles are 100% recyclable.</li> <li>➤ Capri-Sun pledge is that pouches will be fully recyclable by 2025.</li> <li>➤ We have been running a trial with refillable systems with our Coca-Cola Freestyle fountain at the University of Reading.</li> <li>➤ 'Design for recyclability' internal guidelines have been developed and communicated across internal teams.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We have established a Recovery Management Office for packaging which acts across our European territory specifically to develop roadmaps to reaching 100% collection of our packaging in each of those countries.</li> <li>➤ Plastic bottles have a recycling rate in the UK of 74%.</li> <li>➤ We have been leading in the debate on what an effective Deposit Return System will look like to enable high capture of materials.</li> <li>➤ Over 500M bottles tops each year now carry a "Please Recycle Me" message to encourage consumers to recycle their plastic bottle.</li> <li>➤ We have placed new and clear recycling message on packs, whilst continuing to support the voluntary On Pack Recycling Label scheme of consistent communication on packaging recyclability.</li> <li>➤ We released a recycling-focussed TV advert over the Summer - "Across the Tracks".</li> </ul>	<ul style="list-style-type: none"> <li>➤ Currently around a quarter of the plastic used in our bottles is recycled content.</li> <li>➤ Internal testing and research on the increase of rPET in our plastic bottles to 50%.</li> <li>➤ We have made investments in new recycling technologies, Ioniqa Technologies and Loop Industries to provide high-grade rPET.</li> </ul>



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	Actions taken			<ul style="list-style-type: none"> <li>➤ We ran a high-profile digital campaign, #CokeDunks, throughout September. Working with a team of influencers, the #CokeDunks campaign was targeted at teens and tapped into the gamifying trend to land the message that all of our packaging is 100% recyclable and emphasise the importance of recycling our bottles. The campaign was a huge success, with over 60m impressions and 5.5m engagements across a suite of digital content that was promoted across social media platforms Snapchat, Instagram and Facebook.</li> <li>➤ We partner with community groups and charities, such as Keep Britain Tidy and their Great British Spring Clean campaign, Keep Scotland Beautiful and Keep Wales Tidy, to support anti-littering and clean-up initiatives.</li> <li>➤ We are signed up to Operation Clean Sweep and have implemented best practice guidelines in our factories and with our suppliers to minimise the loss of PET pellets (or nurdles) into the ecosystem.</li> </ul>	



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	Planned actions		<ul style="list-style-type: none"> <li>➤ Our sustainable packaging strategy demonstrates our commitment to ensure that 100% of our packaging is recyclable or reusable by 2025.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We have a bold ambition that all our packaging is recovered so that more can be recycled and none of it ends up as litter.</li> <li>➤ We are committed to using the power of our brands to inspire everyone to recycle.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We'll make sure that at least 50% of the material we use for our PET bottles comes from recycled plastic by 2020.</li> </ul>
	Actions taken	<ul style="list-style-type: none"> <li>➤ Removed 703T from plastic packaging by reducing the amount we purchased from 2017.</li> </ul>	<ul style="list-style-type: none"> <li>➤ To allow the change from non-recycled plastics to recyclable plastics we have invested in our portfolio of kit to run recyclable materials.</li> <li>➤ Engaged with internal stakeholders to promote reduce, reuse, recycle which is aligned with our own sustainability pledge Second Nature.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Working on innovations to allow problematic films to be recycled.</li> </ul>	<ul style="list-style-type: none"> <li>➤ All trays now have minimum 70% recycled content.</li> </ul>



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	Planned actions	<ul style="list-style-type: none"> <li>➤ Reduce plastic used per Kg meat from farm to fork by 50% by 2025.</li> <li>➤ Will be a PVC free business by end of Sept 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Have identified all non-recyclable packaging formats within our portfolio and have a plan to address.</li> <li>➤ We are in the process of changing from APET/PE to mono APET for both preformed trays and rigid base films to ensue our end customers can recycle.</li> <li>➤ Engaging with customers to remove black plastic where possible to allow 100% recyclability back into the food chain.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Once we receive the publication of the new OPRL guidelines we will work with our retail customers to ensure we have the correct message for recycling on back of pack,</li> </ul>	<ul style="list-style-type: none"> <li>➤ Our strategic plastic tray suppliers use no less than 70% recycled content within the products we currently purchase.</li> <li>➤ We are working with our tray supplier base to increase the current recycled content above 70%.</li> </ul>
	Actions taken	<ul style="list-style-type: none"> <li>➤ Removed plastic cups from head office site-introduced refill system.</li> <li>➤ Tested alternative materials for existing plastic spoons for on the go consumption.</li> </ul>	<ul style="list-style-type: none"> <li>➤ All evian® and Volvic bottles are 100% recyclable.</li> <li>➤ Embed recyclability by design into R&amp;D processes across the businesses.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Danone waters partnered with Hubbub #Leedsby example initiative launched Sept 2018.</li> <li>➤ evian® collaboration with VICE on educational documentaries to raise consumer awareness.</li> <li>➤ Volvic updated all of their shopper POS and ATL communications with recyclable messaging.</li> </ul>	<ul style="list-style-type: none"> <li>➤ All evian® 75cl, 1L and 1.5L bottles in UK contain 50% recycled plastic.</li> </ul>



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	Planned actions		<ul style="list-style-type: none"> <li>➤ All non-recyclable packaging formats within our portfolio to be identified and a plan developed to address.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Roll out OPRL recycling guidance on packaging across the businesses.</li> <li>➤ Collaborate with other stakeholders to improve the collection of PET bottles.</li> </ul>	<ul style="list-style-type: none"> <li>➤ For bottles under the evian® brand, we will use 100% rPET by 2025.</li> <li>➤ We will launch 100% rPET bottles, to offer consumers more circular choices, starting in 2018 and reaching all our major markets by 2021.</li> <li>➤ Collaboration with stakeholders to identify ways to increase the availability of rPET.</li> </ul>
	Actions taken		<ul style="list-style-type: none"> <li>➤ Testing and scoping of improved instore refill technology.</li> <li>➤ Locking first test of instore refill to validate the technology in market.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Evaluating new generation of compostable packaging materials.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Launched our washing up liquid PET and home HDPE bottles with 100% recycled content.</li> <li>➤ Launched caps with 50% recycled content in our dish range.</li> </ul>



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	<p>Planned actions</p>		<ul style="list-style-type: none"> <li>➤ By 2020 we want to launch minimum 5 improved instore refill stations as a test and learn to evaluate the potential to scale a reuse and refill model across all markets.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We will trial alternative biodegradable and bio-sourced packaging.</li> </ul>	<ul style="list-style-type: none"> <li>➤ By 2020 we aim to have 100% recycled content in all of our bottles (PET and HDPE)</li> <li>➤ By 2020, we aim to have 50% of recycled content in the caps.</li> </ul>
	<p>Actions taken</p>	<ul style="list-style-type: none"> <li>➤ Ella's Kitchen are looking at different material options for flexible packaging (flow wrap, pouch) with existing and new packaging converters.</li> <li>➤ Focused on developing industry options for capture, reprocessing and recycling of the baby food pouch material leveraging partnership with TerraCycle.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Ella's Kitchen are looking at different material options for flexible packaging (flow wrap, pouch).</li> <li>➤ Packaging environmental impact now considered at each gate of the product design process.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Expanded our EllaCycle recycling program with TerraCycle by increasing communications and awareness to parents and carers (500 drop off locations in the UK).</li> <li>➤ Launched instore postal return recycling initiative with ASDA.</li> <li>➤ In the process of becoming OPRL members.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Using recycled content (RC), in snack trays and exploring other opportunities to use RC.</li> <li>➤ Established new partnership with other UK Plastic Pact members and non-members, focused specifically on flexible packaging - output alignment on best approach for flexibles at every stage of the value chain, including life cycle assessment (LCA).</li> </ul>



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	<p>Actions taken</p>	<ul style="list-style-type: none"> <li>➤ Ran a workshop with businesses and organisations across the plastic value chain to understand barriers to functionality and recyclability of flexibles.</li> <li>➤ Participated in several innovation workshop with KTN, NERC and Biome to investigate funding for new solution.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Established new partnership with other UK Plastic Pact members and non-members focused specifically on flexible packaging - output alignment on best approach for flexibles at every stage of the value chain.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Launched of our Good Stuff We Do report (social + environmental impact report) which outlines the complexities around recycling and our approach.</li> <li>➤ Presented to AMI Plastic Pouch Conference on Ella's strategy to raise awareness of recyclability issues within global plastic industry.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We are looking at different material options for flexible packaging (flowwrap, pouch) with existing and new polymer suppliers - this includes LCA.</li> <li>➤ Exploring recycled content food grade certification for PE and PP.</li> </ul>
	<p>Planned actions</p>	<ul style="list-style-type: none"> <li>➤ <b>REDESIGN:</b> Horizon scanning and collaboration.</li> </ul>	<ul style="list-style-type: none"> <li>➤ <b>MAKE IT RECYCLABLE:</b> 100% of product packaging to be widely recyclable or compostable by 2024.</li> </ul>	<ul style="list-style-type: none"> <li>➤ <b>GROW ELLACYCLE:</b> Double the number of pouches sent to EllaCycle by June 2021 (Baseline FY18).</li> </ul>	<ul style="list-style-type: none"> <li>➤ <b>REDUCE ITS FOOTPRINT:</b> Measure + reduce the lifecycle carbon footprint of our packaging.</li> </ul>



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	Actions taken	/	↗ The Highland Spring eco bottle™ a 100% recycled plastic bottle has been rolled-out across the UK.	/	↗ All Highland Spring bottles will contain at least 25% recycled materials by the end of 2019.
	Planned actions	↗ Highland Spring Group will decrease PET in packaging by 20% by 2020.	↗ A Highland Spring Sparkling eco bottle and a Highland Spring Kids eco bottle will be rolled-out in 2019.	/	↗ Highland Spring Group's ambition is to use at least 50% recycled plastic in our bottles by 2022.



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	Actions taken	↗ Not relevant for our packaging portfolio.	↗ We have eliminated the use of polystyrene in products sold to the retailer.	↗ In partnership with a supplier have been involved in the making of a video to show the recycling story of a food tray that was shared with consumers.	↗ We have been trialling packaging with a higher level of recycled content.
	Planned actions	↗ Not relevant for our packaging portfolio.	↗ Have identified all non-recyclable packaging formats and have a plan in order to address them. ↗ Investigating the use of NIR detectable pigments in our coloured packaging. ↗ Look at alternatives to mechanical recycling to increase recycling of complex laminates. ↗ Work towards using mono structures where possible. ↗ Look to reduce down the number of plastic types used in order to make recycling easier for the recycling centres.	↗ Work with The UK Plastics Pact/OPRL on making the consumer experience easier in terms of communicating if a pack is or isn't recyclable.	↗ We have identified the level of recycled content in our plastic packaging and have plans in place in order to: ↗ Increase the level of recycled content in our packs where there currently is a level. ↗ Work on innovative projects in order to add recycled content where there is currently none.



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	Actions taken	<ul style="list-style-type: none"> <li>After a Head Office led sustainability review all Hovis Head Office employees have been supplied with reusable water bottles to reduce plastic cup use in the office.</li> </ul>	<ul style="list-style-type: none"> <li>All Hovis bread bags are made from LDPE and are 100% recyclable. 100% recyclable packaging is a standard for all Hovis bread bags and will cover any future NPDP.</li> </ul>	<ul style="list-style-type: none"> <li>Bread bag recycle logo on front of pack and updated re-positioned OPRL logo on back of pack implemented for top three biggest volume products.</li> <li>Website updated to provide information about bread bag recycling.</li> <li>Bread bag recycle bins installed at Hovis HQ.</li> </ul>	
	Planned actions	<ul style="list-style-type: none"> <li>Conduct pallet wrap optimisation study to investigate if Hovis can implement measures for a reduction in pallet wrap consumption.</li> <li>Reviewing all packaging specifications to ensure material thickness and sizing is optimised for all products, ensuring only the required amount of plastic packaging is used.</li> </ul>	<ul style="list-style-type: none"> <li>Continue to send all our unused LDPE bread bags back to our supplier for 100% recycling in a closed loop system.</li> <li>Continue to investigate and trial PE based flow wrap material that can be recycled to potentially replace OPP flow wrap if all performance criteria are met.</li> </ul>	<ul style="list-style-type: none"> <li>Bread bag recycle logo on front of pack and updated re-positioned OPRL logo on back of pack. Implementation plan started and remaining SKUs to go live by end of Q2 2019.</li> <li>Continue to work with retailers to promote the collection of bread bags at larger stores for recycling.</li> </ul>	<ul style="list-style-type: none"> <li>Not applicable for Hovis packaging portfolio as post consumer recycled plastic is not currently approved for direct food contact. However Hovis are liaising with suppliers and are ready to consider action if there are any updates or changes to this legislation.</li> </ul>



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	Planned actions			↗ Hovis have entered a partnership with TerraCycle, a scheme where used bread bags from consumers can be collected and recycled into useful items for the community such as park benches and school playgrounds.	
	Actions taken	↗ Investigating paper straws for our kids products.	↗ Our packaging is recyclable now and we are committed to keeping it that way.	↗ Reviewed our OPRL labels and updated across all SKUs along with recycling stories on pack. ↗ Adopted The UK Plastics Pact design for recyclability guidelines. ↗ Partnered in Leeds By Example OTG recycling campaign.	↗ Moved our smoothie bottles to 50% rPET + 15% plant PET. Started process of migrating our juice range to the same.
	Planned Actions	↗ By 2020 we aim to replace the plastic straws on our kids product range with paper straws.	↗ Our packaging is recyclable now and we are committed to keeping it that way.	↗ All packaging to include OPRL recyclability labelling. ↗ We commit to raising awareness of recycling to our drinkers by dedicating part of our drinks labels to it (ongoing).	↗ All our bottles are already a minimum of 30% rPET.



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	Planned actions	↗ By 2025 we aim to deliver a light-weighting programme targeting 5-10% weight reductions across all of our larger, take-home bottles.	↗ We aim to deliver a re-use trial by 2025, without material increase in product wastage and therefore detrimental impact on our carbon footprint. (Note: this will be in one of our European markets, possibly outside the UK).	↗ We will work with our local council (local to innocent HQ: Kensington and Chelsea Borough) to improve in-home recycling rates by 2020; campaign kicks off late 2019.	↗ We will have a minimum of 50% recycled content across all bottles by 2022. We are also aiming for a 100% renewable smoothie bottle by 2022, comprised of ~ 70% recycled plastic and 30% robust bio plastic (from waste organic sources). 0% virgin plastic. ↗ We aim to trial recycled content in our caps by 2025.
	Actions taken		↗ We have engaged and continue to engage with our current supplier base to find recyclable, reusable or compostable alternatives to our packaging.	↗ We have clear packaging disposal messaging on all of our Kettle Chips range.	
	Planned actions		↗ We will explore opportunities to make our shrink wrap 100% recyclable by removing the contamination that comes from paper labels.	↗ We commit to educate our consumers on the correct disposal of our packaging.	↗ We will look for opportunities to add recycled content to our tertiary packing which will include box, shrink wrap and tape.



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	Planned actions		<ul style="list-style-type: none"> <li>➤ We will look at opportunities to send our on site shrink wrap waste directly to a local recycling facility.</li> <li>➤ We are exploring options for a recyclable tape that will not contaminate our cardboard boxes (secondary packaging).</li> <li>➤ We commit to prioritise sustainable packaging solutions wherever possible when launching new products by embedding this into our product development process.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We will launch a dedicated sustainability page within our current website that will highlight what we have already been able to achieve and what our goals and aspirations are for the future.</li> <li>➤ We commit to add clear packaging disposal messaging on our Metcalfe's range.</li> </ul>	
	Actions taken	<ul style="list-style-type: none"> <li>➤ Not relevant for our packaging portfolio.</li> </ul>	<ul style="list-style-type: none"> <li>➤ UK Plastics Pact team and individual project teams established.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Content added to Kimberly-Clark's sustainability website to further encourage consumers to recycle plastic packaging.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Initiated engagement with suppliers to review post consumer recycled plastic supply availability, cost implications and quality evaluation to comply with our packaging supplier standards.</li> </ul>



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	Planned actions	<ul style="list-style-type: none"> <li>Not relevant for our packaging portfolio.</li> </ul>	<ul style="list-style-type: none"> <li>Identify all non-recyclable packaging formats within our portfolio and develop a plan to address.</li> <li>&gt; 90%* of our plastic packaging is currently recyclable, either through household kerbside collection or retailer front of store collection points. Plan to be 100% recyclable by 2022.</li> <li>Will reduce % of plastic to the minimum required, to ensure functional delivery and consumer acceptance. *2018 estimate and to be confirmed during data collection for The UK Plastics Pact.</li> </ul>	<ul style="list-style-type: none"> <li>Improve OPRL labelling across brands and share learning.</li> <li>Will support campaign to raise consumer awareness of retailer films take back facilities.</li> <li>Evaluate new communication opportunities through our brand websites, social media, advertisements, etc. that raise awareness on proper disposal and encourage recycling.</li> </ul>	<ul style="list-style-type: none"> <li>Commit to developing a recycled content sourcing strategy to increase use of recycled plastics from 2020 – 2025.</li> <li>Packaging specifications to include a % requirement* for recycled content. * % to be determined in 2019.</li> </ul>
 <small>Part of the Intermark Group</small>	Actions taken	<ul style="list-style-type: none"> <li>We've launched our packPromise; a three-stage plan to reduce our impact on the environment:</li> </ul>	<ul style="list-style-type: none"> <li>We are investigating alternative materials, including non-fossil-based alternatives to plastic packaging that deliver comparable performance operationally,</li> </ul>	<ul style="list-style-type: none"> <li>As part of our packPromise; a three-stage plan to reduce our packaging impact, we have launched a partnership with TerraCycle. This allows our packs to be recycled while</li> </ul>	



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 <p>Part of the Intersnack Group</p>	Actions taken	<ul style="list-style-type: none"> <li>➤ Phase one is to use less packaging. We already use 11% less packaging than we did ten years ago.</li> <li>➤ We've also introduced flow wrap multipacks on our Hula Hoops portfolio (23% reduction on large multipacks outer packaging, saving 11.2 tonnes of materials) and McCoy's six packs. We've planned ongoing investment over the next 2-3 years to optimise our multipacks which will significantly reduce our usage of plastic film.</li> </ul>	technically and don't increase incidences of food waste.	we continue to work with The UK Plastics Pact to define longer term solutions for recycling. <ul style="list-style-type: none"> <li>➤ In March 2019 we launched the KP Snacks' Nuts, Popcorn, Crisps and Pretzels Recycling Programme, in partnership with TerraCycle.</li> <li>➤ We are carrying out an engagement programme with our external and internal stakeholders and encouraging our colleagues to get their local communities involved in recycling their packs.</li> </ul>	



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 <p>Part of the Intermark Group </p>	Planned actions	<ul style="list-style-type: none"> <li>➤ Reduction in both size and gauge of materials utilised across our product portfolio.</li> <li>➤ Investment in new technology that allows us to reduce the size of packaging put on to the market (pillow pack to flow wrap).</li> </ul>	<ul style="list-style-type: none"> <li>➤ Investigation into alternative materials that will allow the packaging to be reusable, recyclable or compostable. Ongoing collaboration with The UK Plastics Pact on infrastructure development.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We will continue to engage with various groups as part of our membership of The UK Plastics Pact, to support development of appropriate recycling strategies.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Investigation into technologies that support this. None currently exist for thin plastic films.</li> </ul>
	Actions taken	<ul style="list-style-type: none"> <li>➤ Started optimisation of Foodservice dispensing solutions, as alternative for single serve sachets for front of house consumption.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Kraft Heinz is no stranger to advancing the sustainability of its packaging. Evidenced by previous work in this space, the Company has been working for years to optimize its high-volume packaging.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Established partnerships and started the development for a fully circular PET bottle for Heinz Tomato Ketchup.</li> </ul>	<ul style="list-style-type: none"> <li>➤ First tests completed, pending results on performance taking appearance and technical aspects into the equation.</li> </ul>
	Planned actions	<ul style="list-style-type: none"> <li>➤ Alternatives to current single use packaging under evaluation with the ambition to improve sustainability levels.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Kraft Heinz aims to make 100% of its packaging globally recyclable, reusable or compostable by 2025.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Kraft Heinz Europe is working to make the recyclable Heinz Tomato Ketchup PET plastic bottle fully circular by 2022, by using recycled material that can be made back into food-grade packaging.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Kraft Heinz will work toward increasing the usage of recycled content in its packaging and decreasing the overall volume of packaging used.</li> </ul>



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	Actions taken	<ul style="list-style-type: none"> <li>➤ Stopped selling plastics straws, cutlery and cups.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Now able to report on recyclability but next steps are to take this to polymer level.</li> <li>➤ Contacted suppliers asking for their assistance with packaging and are now liaising with supply base to remove polybags and unnecessary transit packaging.</li> <li>➤ Looking at refill packs for some items so that the primary packaging is reusable.</li> <li>➤ Started to look at refillable options on cleaning liquids or pellet type options.</li> </ul>	<ul style="list-style-type: none"> <li>➤ OPRL information is now on pack for all new products (as of 2018).</li> <li>➤ Collection infrastructure in place in stores (returned to DC for recycling).</li> <li>➤ Stepped up communication to customers in 2018 on sustainability and our commitments, and have started 2019 with a feature in Spring catalogue re sustainability and an 'eco' area in most retail stores.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Training session organised with WRAP to support decision making process.</li> <li>➤ Actively sourcing 100% recycled content – Lock &amp; Lock and Wham recycled plastic storage boxes.</li> <li>➤ Opportunity identified to move to recycled content packaging, particularly on cleaning consumables.</li> </ul>



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	Planned actions	<ul style="list-style-type: none"> <li>➤ Reduce tonnage of Lakeland plastic packaging as a whole by replacing 20% of plastics with alternative materials by end Q2 2020.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Work with Valpak to establish 2018 packaging information at a lower level (polymer) in order to identify three priority categories/packaging types to prioritise for replacement by end Q3 2019.</li> <li>➤ Supply base briefed on sustainable packaging requirements end 2018 – aim for 50% reduction in non-recyclable transit packaging by end Q2 2020.</li> <li>➤ Introduce an eco range of cleaning liquids in a refill type format to encourage consumers to re-use rather than dispose of empty bottles by end Q1 2020.</li> <li>➤ Identify a replacement material for polybags on all Lakeland own brand SKUs and instruct this as a rolling change by end of 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Trial collections of high volume plastic products or packaging in retail stores for recycling.</li> <li>➤ Continue customer communication through all channels (web, retail, mail order) around the importance of eco and shifting to sustainable products, including actively marketing the Recycle Now recycle week (23rd – 29th September).</li> <li>➤ Produce a customer guide ‘need to knows’ around what can/can’t be recycled or composted to assist confused customers and aid at home recycling by end Q2 2019. Provide online and in a leaflet format in store.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Identify which Lakeland cleaning product bottles can be replaced with 100% recycled material bottles and trial on at least 3 SKUs by end Q1 2020.</li> <li>➤ Target 10% recycled content across all Lakeland plastic packaging by end 2020.</li> <li>➤ Commit to a recycled content (or replacement) strategy for all disposable plastic packaging AND product with goals by year by end 2019.</li> </ul>



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	Planned actions		↗ Move Lakeland 'Ultimate' foil and film (packaging of which is biggest single contributor to Lakeland disposable packaging) in to a cardboard box appropriate for a large scale dispenser by end Q2 2020.		
	Actions taken	<ul style="list-style-type: none"> <li>↗ All plastic cotton buds have been replaced with paper versions.</li> <li>↗ Committed to stop selling single use plastic products (i.e. cutlery, cups, straws etc).</li> <li>↗ Banned the use of microbeads in all cosmetic and household products.</li> <li>↗ Removed 5p plastic carrier bags from sale from end of 2018.</li> </ul>	<ul style="list-style-type: none"> <li>↗ Eliminated all non-detectable black plastic from our fruit and veg primary packaging.</li> <li>↗ Replaced polystyrene pizza bases with cardboard.</li> </ul>		↗ Selected water bottles contain a minimum of 25% recycled content.
	Planned actions	↗ By 2022 reduce our own brand plastic packaging by 20%.	↗ Remove non-detectable black plastic from fresh meat, poultry and fish range by August 2019.		



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	Actions taken	<ul style="list-style-type: none"> <li>Working with suppliers to find a paper alternative to plastic straws on Ribena cartons as well as exploring consumer interest in non straw options.</li> </ul>	<ul style="list-style-type: none"> <li>We announced the launch of an ambitious redesign project of the Ribena bottles with the appointment of industrial design agency Seymour Powell to lead the redesign. The aim is to reduce the sleeves and increase transparency, ensuring automated sorting machines in UK recycling centres will be better able to identify the packaging and ensure that each bottle has the optimum chance of being recycled back into plastic bottles.</li> <li>In our most Sustainable Marathon event yet Lucozade Sport was sampled to runners in bottles made from 100% recycled bottles, compostable cups and new edible Oohos seaweed capsules of which we sampled our biggest amount yet of 36,000.</li> </ul>	<ul style="list-style-type: none"> <li>Lucozade Ribena Suntory and London Marathon Events operated a closed-loop recycling initiative that saw all plastic bottles on the course in Tower Hamlets, Greenwich, Southwark and Canary Wharf collected, before Lucozade Ribena Suntory recycled this plastic back into bottles.</li> <li>Investing in consumer communications on Ribena social channels to encourage recycling. Part of Hubbub Leeds by Example Recycling trial.</li> <li>Invested in branded LZ Sport bins to encourage recycling at gyms.</li> </ul>	<ul style="list-style-type: none"> <li>We committed to ensuring all Lucozade Sport bottles given out at race events in 2019 (including the London Marathon) are made from 100% recycled plastic.</li> <li>We launched Ribena Frusion NPD with all 420ml ready to drink bottles made from 100% recycled plastic. Saving the equivalent of 273 tonnes of virgin plastic annually.</li> </ul>



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	Planned actions	<ul style="list-style-type: none"> <li>➤ We are working with suppliers to trial a solution to plastic straws in 2019 on Ribena cartons.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We have committed to reducing our full sleeves on our PET bottles to better enable bottle to bottle recycling, with design work already underway.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We have committed to ensuring consistent OPRL recycling instructions are updated across the portfolio by the end of 2020.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We pledge to increase the use of recycled plastic across our entire PET portfolio from 25% to a minimum of 50% by 2030, starting with the addition of 30% recycled content in Lucozade Sport by the end of 2019.</li> </ul>
	Actions taken	Eliminated single use plastics: <ul style="list-style-type: none"> <li>➤ Single use food carrier bags replaced with multi-use bags.</li> <li>➤ Plastic cutlery replaced with FSC certified wood alternatives in all our stores and cafes.</li> <li>➤ 2 million plastic straws replaced with paper versions and given only on request.</li> <li>➤ Plastic cups removed from head office site - introduced refill system.</li> <li>➤ Removed 10 tonnes of protective plastic covers from 500,000 Cashmere Jumpers.</li> </ul>	<ul style="list-style-type: none"> <li>➤ In 2018 our stores returned 100 million garment hangers for reuse and recycling.</li> <li>➤ We phased out 1700 tonnes of black plastic packaging from products like Mini Bites tubs, fruit and veg and some ready meals.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We successfully launched a hard-to-recycle plastic take back scheme in eight stores.</li> </ul>	<ul style="list-style-type: none"> <li>➤ All our postal plastic bags for on-line orders have 95% recycled content.</li> <li>➤ We successfully delivered Furniture in trial bags made with 30% Post consumer waste.</li> <li>➤ 30% recycled content already widely used across plastic bottles and trays.</li> </ul>

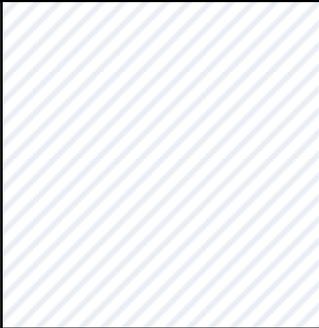
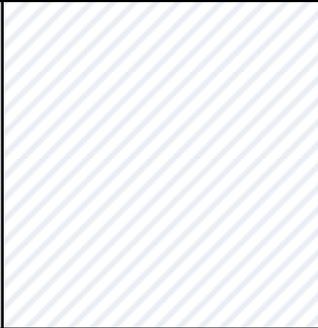


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 EST. 1884	Planned actions	<ul style="list-style-type: none"> <li>➤ Trial fruit and veg free of plastic packaging at M&amp;S Tolworth launched in January 2019. We'll use these insights and learnings to support our long-term approach in all our stores.</li> <li>➤ In 2019, we replaced our plastic produce bags with paper alternatives in all UK stores.</li> <li>➤ All tea bags we sell contain no plastic.</li> <li>➤ All plastic in our coffee pods will be replaced with recyclable aluminium by Summer 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ 100% of our packaging will be easy to recycle by 2022.</li> <li>➤ We will cease to use any PS in Food by the end of 2019.</li> <li>➤ We will continue to remove remaining black plastic packaging.</li> <li>➤ We will launch reusable range (such as reusable cups, water bottles) to help customers to use less plastic.</li> <li>➤ We will replace HDPE garment shrouds into easier to recycle LDPE version in 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Nation-wide roll-out of our hard to recycle plastic take back scheme by the end of 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Committed to increasing recycled content to 30% or more across business where appropriate.</li> </ul>
	Actions taken	<ul style="list-style-type: none"> <li>➤ We have removed plastic drinking straws from sale and in our cafes which removes approximately 30T of plastic and 65m plastic straws per year.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We have removed expanded polystyrene packaging from our own brand food and drinks products which represents over 600T of plastic and over 90m trays a year.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We have trialled reverse vending machine which accept PET bottles and cans - to try and improve the recycling rates of these products. Over the last six months we have collected</li> </ul>	<ul style="list-style-type: none"> <li>➤ We have achieved an average of 30% recycled content across our milk bottles.</li> </ul>



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	<p>Actions taken</p>	<ul style="list-style-type: none"> <li>➤ We have removed cotton buds with plastic stems and replaced them with a paper version. This has removed 60T of plastic and 240m stems per year.</li> <li>➤ We have removed the single use 5p bag and now only offer bags for life. This has saved 273m bags - or 2,597T of plastic from being used a year.</li> <li>➤ We have removed plastic drink stirrers from our cafes and replaced with wooden ones. This has saved 8.9m stirrers from being used a year, equivalent to 4.2T of plastic.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We've moved our polystyrene plastic e.g. boxes into pulp. This has saved 294T of non-recyclable plastic, which was over 5.5m egg boxes.</li> </ul>	<p>more than 1 Million containers for recycling, representing 1.2T of plastic through this trial.</p> <ul style="list-style-type: none"> <li>➤ We have supported a six month trial with Hubbub and others on improving on-the-go recycling as part of a project called Leeds by Example. Through this trial we supported a recycling bin in our Leeds city centre store and the communication to citizens on the street bins in the city centre.</li> <li>➤ On our top selling products that use plastic packaging we have put an icon on the front of pack to highlight if it can be recycled and updated the back of pack information. So far we have done this on over 100 products including milk,</li> </ul>	<ul style="list-style-type: none"> <li>➤ Our new PET meat and fish trays are made of a minimum of 80% recycled content which is using over 1,000T of recycled plastic a year.</li> <li>➤ We are using our back-of-store plastic film waste - in both our bags for life and waste refuse sacks - which we buy back for our own stores and manufacturing sites.</li> </ul>



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	Actions taken	↗ We have signed up to and are listed on the refill app, with all of our cafes offering free water refills for customers' drinks bottles. This is highlighted in store and in cafe with PoS. We have also fitted water fountains at all new stores.		bottles, banana bags and bread bags. ↗ We have reviewed and confirmed that every store has a film recycling bin in their foyer.	
	Planned actions	↗ By the end of 2019 we will have removed single use cups from our store, manufacturing and office canteens and replaced them with reusable ones. This will save over 13.6m single use cups per year, representing 61.5T of polystyrene.	↗ We will remove all black plastic packaging from our own brand products by the end of 2019. Removing approximately 3,300T of non-recyclable plastic, or 108m trays.	↗ By the end of 2021 we will have OPRL recycling information on all of our own brand plastic packaging.	↗ By the end of 2019 our water bottles will contain 25% recycled content. ↗ By the end of 2019 our cooking oil bottles will contain an average of 50% recycled content. ↗ We commit to developing a recycled content sourcing strategy to increase use of recycled plastic year-on-year in line with The UK



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	Planned actions	<ul style="list-style-type: none"> <li>➤ By the end of 2020 we will have removed milk jiggers from our cafes and canteens. This will remove 16m single use jiggers and 13.4T of plastic per year.</li> <li>➤ In 2019 we will launch a sustainably produced paper bag for life giving our customers the opportunity to replace plastic bags with paper bags. This will remove an estimated 45m plastic bags and save 1,300T of plastic per year.</li> <li>➤ We will continue to roll out an increased loose produce range across a range of stores before the end of the year. We anticipate that this will save at least 150T of plastic per year.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We will remove all rigid PVC packaging from our own brand food and drinks products by the end of 2019. Removing approximately 1,300T of non-recyclable plastic, or 103m packs.</li> <li>➤ We will be launching a recyclable plastic netting format on some of our citrus products before the end of 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We will increase our bring back of LDPE recyclable film through clear front of pack logos and clear bin signage on the bag recycling bins which we have in every store.</li> <li>➤ By the end of 2020 we will have embossed recycling information into our goods not for resale plastic packaging.</li> </ul>	Plastics Pact targets.



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<p><i>Musgrave</i></p>	<p>Actions taken</p>	<ul style="list-style-type: none"> <li>➤ Introduced compostable fruit and veg bag displacing 2.3 million single use plastic bags.</li> <li>➤ Removed additional 11,396kg of plastic across produce ranges.</li> <li>➤ Introduced living herb wall for trial (loose herb concept) using a paper bag.</li> <li>➤ Kids OB Water Bottle- 7.45g per unit plastic reduction between the cap and bottle equating to 23,901kgs per annum.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Black plastic trays removed from 44 fruit and veg SKUs -circa 460,000kgs of black plastic avoided per annum.</li> <li>➤ Greek Style Yoghurt Pot (450g/500g) moved to cardboard outer layer from plastic. Consumers can now separate and recycle outer element.</li> <li>➤ Our Frank and Honest coffee brand launched a 100% compostable coffee cup in September 2018. Expect to avoid 25 million standard cups in 2019.</li> <li>➤ Launched new compostable in-store Salad Bowl with recyclable lid replacing &gt;500k plastic bowls per annum.</li> <li>➤ Launched Compostable Partyware Range across the estate (alongside standard range).</li> </ul>	<ul style="list-style-type: none"> <li>➤ Rolling out new recycling icons on all Own Brand products.</li> </ul>	



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	Planned actions	<ul style="list-style-type: none"> <li>➤ Will remove plastic drinking straws and single-use cutlery from sale by end of 2019.</li> <li>➤ Will eliminate remaining PS (polystyrene) packaging from end Q2 2019.</li> <li>➤ Will launch new loose lines for Organics x 8 SKUs during Q1 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Working systematically to identify non-recyclable packaging formats within in-store portfolio and will address during packaging tender Q2 2019.</li> <li>➤ Eliminate all remaining black plastic trays by end of Q1 2019.</li> <li>➤ Have completed packaging reviews with suppliers of F&amp;F, Beef, Lamb Pork, Poultry and Fish and identified key actions for completion during 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Working with agencies to promote in-home and on-the-go recycling.</li> </ul>	<ul style="list-style-type: none"> <li>➤ PET bottles- target 30% recycled content by 2022.</li> <li>➤ HDPE bottles- target 50% recycled content by 2025.</li> </ul>
	Actions taken	<ul style="list-style-type: none"> <li>➤ We have introduced reusable coffee cups to head office sites.</li> <li>➤ We have started to eliminate all single use plastics from all operating sites.</li> <li>➤ We have removed black caps on all Nescafé products.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We have established the Nestlé Institute of Packaging Sciences to help us focus on achieving our commitments.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We continue to work with schools in our communities on providing recycling education through the R-Generation programme.</li> <li>➤ We launched the Nescafé Dolce Gusto recycling programme.</li> <li>➤ We established partnerships with waste management companies to test innovative solutions to collection and recycling.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We have achieved an average of 20% recycled content across Buxton and Nestlé Pure Life water.</li> </ul>



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	Planned actions	<ul style="list-style-type: none"> <li>➤ We have introduced a “Negative List” for hard to recycle plastics and a timetable to phase out their use across all of our packaging.</li> <li>➤ Starting in February 2019, Nestlé began eliminating all plastic straws from its products.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We have identified the 10 most challenging packaging formats in our portfolio and have defined individual category roadmaps to identify solutions for them by 2025.</li> <li>➤ We have published design for recycling golden rules for our packaging developers and suppliers.</li> <li>➤ We have begun developing alternatives to plastic packaging where feasible. For example, we will move to a paper based packaging format in 2019 and Smarties will start moving to be plastic free in 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We are developing clear recycling guidance for all packaging to be rolled out by early 2021 for UK only packs.</li> <li>➤ We will launch new consumer recycling campaigns from May 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ PP caps on glass jars and tins – target 30% recycled content by 2025.</li> <li>➤ PE shrink films – target 50% recycled content by 2025.</li> <li>➤ PET bottles – target 35% recycled content by 2025.</li> </ul>
	Actions taken	<ul style="list-style-type: none"> <li>➤ Removed single use plastic straws from the webshop and increased the number of reusable alternatives.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Black plastic removed from 83 products, we continue to work on the remaining 10 lines.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We continue to collect carrier bags from customers for recycling. The scheme is very successful and this year 89% of carrier bags were handed back for recycling.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We have increased our use of rPET trays from 7 to 25.</li> </ul>



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	Actions taken	↗ PVC and Polystyrene removed from main component packaging by the end of 2018.			
	Planned actions		↗ To remove black plastic from main component own label packaging by December 2018. ↗ Ensure future product development has widely recycled packaging wherever possible.		↗ To use PET, PP and HDPE and minimise polymer use and increase recycled content wherever possible. ↗ To continue to increase recycled content in our packaging by moving from PET to rPET. 84 products are scheduled to change this year. ↗ Introducing food storage boxes made from recycled materials. ↗ Launch products with widely recycled packaging wherever possible.



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	Actions taken			<ul style="list-style-type: none"> <li>➤ Launched UK's first nationwide crisp packet recycling scheme in partnership with TerraCycle.</li> <li>➤ Supported Defra and Keep Britain Tidy's anti-litter campaign, offering in-kind cinema advertising.</li> <li>➤ Backed Hubbub's #LeedsByExample project aimed at improving on-the-go recycling.</li> </ul>	
	Planned actions	<ul style="list-style-type: none"> <li>➤ 2019 rollout compaction of snacks multipacks outer packaging bags to additionally achieve 30% reduction per bag.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Ensure a 100% recyclable beverage portfolio.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Continue to invest in and promote PepsiCo's Crisp Packet Recycling Scheme with TerraCycle to encourage consumer participation.</li> <li>➤ Continue to work with governments and wider stakeholders on the design of a Deposit Return Scheme for drinks containers.</li> <li>➤ Support the 2019 Great British Spring Clean.</li> </ul>	



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 GODIVA  	Actions taken	<ul style="list-style-type: none"> <li>➤ Undertaken review of portfolio to identify any unnecessary or problematic materials within the portfolio.</li> <li>➤ Removal of unnecessary plastic items in Head Office including single use cups and cutlery.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Developed plan of work to ensure all materials will be reusable or recyclable by 2025.</li> <li>➤ Built a cross functional packaging steering committee to drive change across all of our brands in the UK.</li> <li>➤ We have partnered with TerraCycle to provide recycling opportunities for the majority of our packaging portfolio.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Part of the WRAP Collaborative Action Group for increased citizen engagement.</li> <li>➤ Actively engaged with both OPRL and TerraCycle to increase consumer engagement.</li> <li>➤ Member of CEFLEX advocating for plastics circular economy.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Introduced a UK Packaging Sustainability Lead to drive the agenda within the business and track progress.</li> <li>➤ Working with suppliers to review opportunities for recycled content in food grade flexible materials.</li> </ul>
	Planned actions	<ul style="list-style-type: none"> <li>➤ Replace all problematic and non-recyclable materials used within the current portfolio across all packaging formats in the UK.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Remove all complex multi component materials.</li> <li>➤ Remove or replace all non-recyclable black rigid plastic in the Pladis portfolio.</li> </ul>	<ul style="list-style-type: none"> <li>➤ All packs will be labelled with the appropriate OPRL labelling to give clear and consistent messaging to consumers.</li> <li>➤ Increase consumer engagement by driving the TerraCycle programme with national campaigns.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Incorporate 30% average recycled content into rigid plastic portfolio.</li> <li>➤ Explore opportunities for food grade flexible material containing recycled content.</li> </ul>



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	Actions taken		↗ Switched from using black to clear, recyclable plastic trays across our Mr Kipling Pies and Cakes.		
	Planned actions	↗ Target 500 tonne reduction in the volume of plastic we use across our portfolio by 2025. ↗ Plan to remove PVC and PS from our portfolio by end 2020.	↗ Target 100% of our plastic packaging to be recyclable, reusable or compostable by 2025. ↗ Almost 70% of our plastic packaging is currently recyclable.	↗ We will continue to clearly and transparently label our products, in compliance with OPRL guidelines, so that our consumers can easily understand the recyclability of any end of life waste packaging. With 100% of our UK Retail portfolio to carry OPRL by end 2019.	↗ Seek to increase the use of recycled plastic content across our portfolio to help create a market-pull for recycled polymers, wherever practicable, and in compliance with food safety standards.



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	Actions taken				
	Planned actions		<ul style="list-style-type: none"> <li>➤ P&amp;G Fabric Care brands like Ariel and Lenor commit to 45% plastics packaging reduction in the UK by 2025 versus 2018.</li> <li>➤ By 2022, P&amp;G Fabric Care aims to make all its brands' packaging 100% recyclable in the UK.</li> </ul>		<ul style="list-style-type: none"> <li>➤ 90% of all the hair care bottles sold in the UK across P&amp;G's Hair Care portfolio to contain up to 25% post-consumer recycled plastic by 2019.</li> <li>➤ In the UK, use on average 50% recycled plastic (post-consumer recycled) in our Lenor and Lenor Unstoppables bottles and 25% in our Ariel liquid bottles and 35% in our Ariel Purclean bottles.</li> </ul>



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	Actions taken	<ul style="list-style-type: none"> <li>➤ Removed plastic cups from head office site - introduced refill system.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Phased approach to removal of black plastic throughout 2018 with all but one packaging format switched to clear alternatives by Autumn 2018. Avoiding 300 tonnes black plastic entering market.</li> <li>➤ Design of new packaging innovation – peel and reseal deli packaging – to remove black plastic and PVC plus easier to use for consumer and helping to reduce consumer food waste.</li> </ul>	<ul style="list-style-type: none"> <li>➤ OPRL coverage ~ 95% of packaging by end 2018.</li> <li>➤ Participation in the Recycle Now recycle week campaign: internal engagement plus social media support.</li> </ul>	<ul style="list-style-type: none"> <li>➤ APET packaging – move from 100% virgin to 30% rPET in 2018.</li> </ul>
	Planned actions	<ul style="list-style-type: none"> <li>➤ All manufacturing sites to be single-use plastic free by end 2019</li> <li>➤ Will cease to sell any PVC packaging from June 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Identified all non-recyclable packaging formats within our portfolio and have a plan to address these</li> <li>➤ 80% of our product range is currently recyclable, plan to be 100% recyclable by 2025.</li> <li>➤ Will cease to sell any black plastic packaging from June 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Recycling guidance on 100% packaging by Dec 2019.</li> <li>➤ Participate in two consumer recycling campaigns each year beginning Autumn 2018</li> <li>➤ Increase collaboration with supply chain (packaging suppliers, MRFs) on recyclability and composting/biodegradability.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Commit to developing a recycled content sourcing strategy to increase use of recycled plastics from 2019.</li> <li>➤ APET packaging - target 100% recycled content by December 2019.</li> </ul>

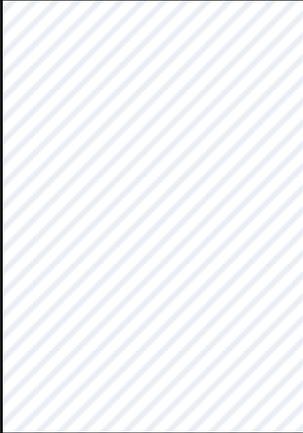
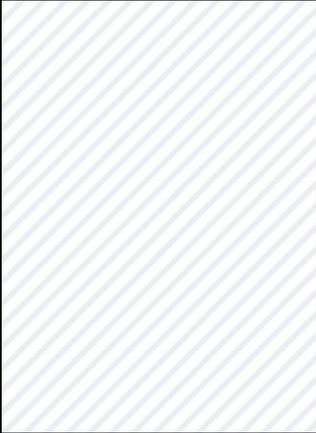


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 <p>HEALTH • HYGIENE • HOME</p>	Actions taken	<ul style="list-style-type: none"> <li>➤ Screening and reviewing has started prioritizing the biggest volume drivers and brand level plans are under development.</li> <li>➤ We identified Poly-Oxymethylene (POM) in our triggers as problematic for recycling of PET and therefore developed an innovative new design which won Best Rigid Packaging of the Year in the UK Packaging awards. This has been implemented across our cleaning business in the UK with Dettol, Vanish, and Cillit Bang.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Launched a flexible plastics recycling program with TerraCycle to recycle all our flexible plastic packaging in 2019.</li> <li>➤ Started identifying suppliers for flexible laminates that are widely recyclable.</li> <li>➤ Moved a part of portfolio to Finish tubs and carton boxes which are 100% recyclable starting in January 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Membership with OPRL to roll out recycling labels on our packaging from 2019.</li> <li>➤ Launched content on Amazon and on our most visited cleaners pages to inform consumers how to recycle our products.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Procurement started identifying key suppliers that will help us source the right quality PCR (post consumer resin) at the volumes we need.</li> <li>➤ R&amp;D has started testing our key formulations against bottles that have a 30% PCR content.</li> </ul>
	Planned actions	<ul style="list-style-type: none"> <li>➤ Screen and review our packaging portfolio to identify unnecessary/problematic formats and develop action plans by end 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Develop action plans by end 2019 to ensure that our plastic packaging will be recyclable or reusable by 2025.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Implement clear label instructions across &gt;60% of our cleaning categories by end of 2019, to help consumers recycle more material correctly and more often by partnering with OPRL and TerraCycle.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Review our plastic packaging to assess where we can include PCR given the nature of our formulations and existing regulatory requirements.</li> </ul>



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 HEALTH • HYGIENE • HOME	Planned actions	<ul style="list-style-type: none"> <li>➤ For our Heath business additional steps to be taken to determine how we can meet the goals without compromising public health requirements.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Develop recyclability guidelines based on OPRL to inform marketing and R&amp;D teams on how best to develop products to design for recyclability.</li> <li>➤ All our labels and sleeves will be developed with the recycling process in mind to support ease of removal and material identification to support recycling.</li> </ul>	<ul style="list-style-type: none"> <li>➤ For our Heath business this will be done in line with health packaging regulations.</li> <li>➤ Be one of the funders of the “We Recycle App” created by OPRL that helps consumers recycle and provide information on recycling centres.</li> </ul>	
	Actions taken	<ul style="list-style-type: none"> <li>➤ We no longer use plastic straws in our cafes.</li> <li>➤ We are currently trialling wooden cutlery in a selection of our stores to understand customer acceptability.</li> <li>➤ We are trialling the removal of plastic packaging on an increasing number of produce lines in addition to plastic removal on our cauliflowers and changing to a recyclable paper band on our organic bananas.</li> </ul>	<ul style="list-style-type: none"> <li>➤ 68.69% of our plastic packaging is widely recyclable with an extra 12.54% recyclable at store with carrier bags.</li> <li>➤ Most of our produce is now out of black plastic and we have started to move out of it in meat too.</li> <li>➤ Our organic avocados are now in a fully recyclable format which we will roll out across produce.</li> <li>➤ All of our sparkling water bottles will change from green to clear by the end of 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We accept carrier bags and all film marked with the ‘recycle with bags at larger stores’ OPRL logo on the doorstep during an online delivery.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Nearly 40% of our packaging already uses recycled content.</li> <li>➤ Tu clothing hangers are now made from 100% recycled materials.</li> </ul>

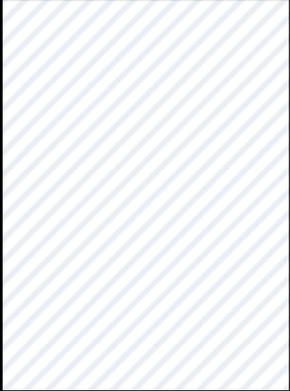
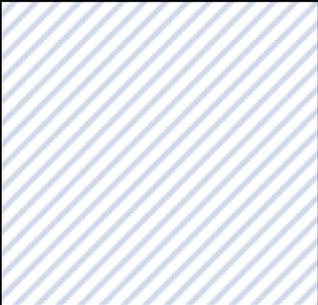


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	Actions taken	↗ We have phased out single-use plastic items such as cotton buds and straws. We have also removed any plastic cups and cutlery from our offices.		↗ We are by far the most committed retailer in the UK to offering customer recycling facilities at our stores. Our programme offers 275 stores for which we own, operate and fund (to a cost of £2m p.a.) at over 95% of these stores and unless space allows, this recycling offer accepts all material classed as 'widely recycled' through OPRL (glass, cans, cardboard and plastic – bottles and PTT).	
	Planned actions	↗ We will remove all unnecessary plastic components from products and reduce our use of plastic. ↗ We will look for alternatives to single use plastics in Food to Go and food service.	↗ We will remove dark coloured plastic by the end of 2019/ 2020. ↗ We will remove hard to recycle plastics such as EPS and PVC by the end of 2019.	↗ We will pilot DRS schemes to ensure we find the most convenient and effective version for our customers.	↗ 30% average recycled content across all own brand plastic packaging by 2022. ↗ We will continue to pursue the most sustainable and appropriate packaging materials for the products we sell.



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	Planned actions	<ul style="list-style-type: none"> <li>➤ Where it is hard for us to remove plastic packaging, we will provide solutions for customers to recycle and reuse and incentivise them for doing so.</li> </ul>	<ul style="list-style-type: none"> <li>➤ All of our produce packaging will be recyclable by the end of 2020.</li> <li>➤ We will collaborate with others on R&amp;D e.g. NERC to develop new packaging and recycling technologies.</li> <li>➤ We are investing in systems and automated reporting to monitor progress against the targets.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We will re-consider our existing recycling provision and develop a strategy that ensures its implementation is efficient as possible and makes it convenient for our customers to recycle.</li> <li>➤ We are planning to deliver a trial scheme to assess the appetite for customers to 'pre-cycle'. This would provide an area for our customers to remove unwanted primary and secondary packaging in store and leave it with us for recycling. This will mean that we protect the food through the supply chain, but offer the customer the option to recycle before they take the item home.</li> <li>➤ We will offer customer recycling facilities at further 125 stores (currently 275).</li> </ul>	<ul style="list-style-type: none"> <li>➤ We will research how we can partake in closing the loop on materials right from design stage so that they are going back into the supply chain as recycle.</li> </ul>



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	Actions taken	<ul style="list-style-type: none"> <li>➤ Market search conducted, no appropriate solution found to date.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Fit for the Future Packaging strategy agreed.</li> <li>➤ Successful trials conducted for alternative recyclable packaging solutions to replace Treat sleeves.</li> <li>➤ Initial trials conducted for alternative substrates to replace Billington's and Silver Spoon form fill seal.</li> <li>➤ 70% of the 137 items which need changing have been categorised and recommendations for change made to our brand teams.</li> </ul>		<ul style="list-style-type: none"> <li>➤ We have attempted to source rHDPE, but due to high market demand, have so far been unsuccessful.</li> <li>➤ UK Plastic Pact discussion groups have been held with all our primary suppliers to review compliant solutions.</li> </ul>
	Planned actions	<ul style="list-style-type: none"> <li>➤ To have sourced a solution for Allinson single use yeast sachets.</li> </ul>	<ul style="list-style-type: none"> <li>➤ To have categorised all non-recyclable packaging substrates and have compiled an action plan by brand by Summer 2019.</li> <li>➤ We will switch our non-recyclable PVC Treat sleeves to recyclable PET in March 2019.</li> <li>➤ We will move our Askeys range out of black plastic trays commencing July 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Our aim is for all branded NPD launched after September 2019 to be recyclable.</li> <li>➤ We will have a system in place to enable us to capture, by weight, all plastic put into the UK market by June 2018.</li> </ul>	



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	Actions taken	<ul style="list-style-type: none"> <li>Assessed alternative material options for PET mesh teabags.</li> </ul>	<ul style="list-style-type: none"> <li>Identified mono-material alternative for polybag.</li> </ul>		<ul style="list-style-type: none"> <li>Identified current supplier capability and challenges with rPET supply.</li> </ul>
<b>TATA GLOBAL BEVERAGES</b>	Planned actions	<ul style="list-style-type: none"> <li>PS lids to be transitioned to technically viable industry-wide recyclable alternatives as they become available by 2022.</li> <li>PET mesh teabags to be replaced with compostable alternatives by 2021.</li> <li>Replace Matcha sticks and Doy pack foil laminates with recyclable or compostable options that deliver similar technical performance by 2023.</li> </ul>	<ul style="list-style-type: none"> <li>Move from PP/PE to mono-material for polybag if necessary to conform with CEFLEX guidelines by 2022.</li> <li>Our films and flexibles to comply with guidelines from CEFLEX to fit into front-of-store collection schemes by 2023.</li> </ul>	<ul style="list-style-type: none"> <li>Our plastic packaging to comply with UK Plastics Pact recyclability guidelines and fit existing recycling or composting waste management facilities in the UK by 2025.</li> </ul>	<ul style="list-style-type: none"> <li>Our PET bottles to start including recycled content to technically acceptable limits by 2021 or when rPET supply is widely available to the market.</li> <li>Plastic bottle caps to be transitioned to tethered designs by 2023.</li> </ul>



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	Actions taken				
	Planned actions	<ul style="list-style-type: none"> <li>➤ Move from oil-based plastic to PLA in all UK Yorkshire Tea bags by the end of 2019.</li> <li>➤ Develop a detailed plan by the end of 2019 with timings for removing overwrap from Yorkshire Tea boxes.</li> <li>➤ Develop a plan by the end of 2019 to move away from plastic coffee capsules, with an alternative solution identified and a time plan in place.</li> </ul>		<ul style="list-style-type: none"> <li>➤ Develop a plan to introduce OPRL labelling onto all UK Yorkshire Tea artworks, and begin implementation by the end of 2019.</li> </ul>	
	Actions taken		<ul style="list-style-type: none"> <li>➤ 83% of our Own Brand plastic packaging is currently widely recyclable.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We're encouraging our customers to bring our new PE salad bags to our larger stores to be recycled.</li> </ul>	<ul style="list-style-type: none"> <li>➤ The materials on our preferred materials list can all be made from recycled content.</li> </ul>



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	Actions taken	<ul style="list-style-type: none"> <li>➤ We have removed an extensive selection of plastic wrapped fruit and veg products from two of our stores where loose equivalents exist. 45 packaged foods have been taken out of stores in Watford and Swindon and we will survey shoppers in stores to help understand the reaction to the trial.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We have already replaced polystyrene pizza bases with cardboard in all our Own Brand pizza products. This will mean 32.5m trays a year will be replaced with cardboard, removing over 300 tonnes of polystyrene.</li> <li>➤ We have reviewed every material used in our Own Brand packaging and developed a preferred material list for product packaging. The materials on the list are already widely recyclable and contain recycled content.</li> <li>➤ Our organic bagged prepared salads are now made from PE film which can be recycled into our 10p Bags for Life that are made from 94% recycled plastic.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We have also introduced a new recycling logo which can be found on bread bags and bags used for frozen products so our customers know what they can recycle at our stores.</li> <li>➤ We are trialling instore recycling machines for plastic bottles in selected stores. The machines pay 10p for every bottle returned.</li> </ul>	

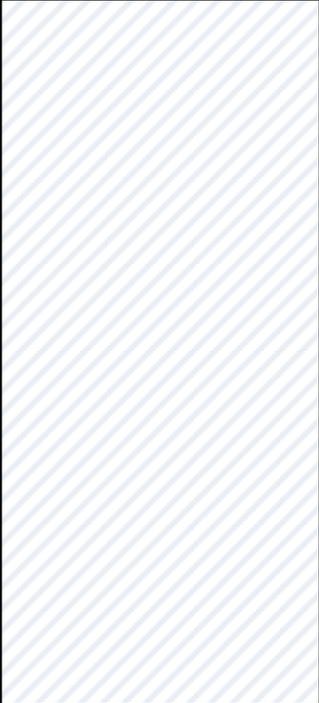
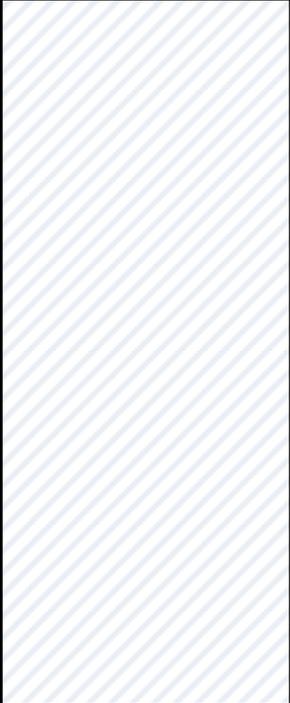
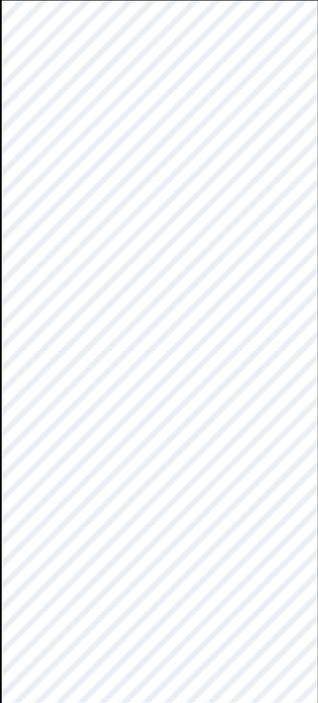


MEMBER	ACTION	<b>TARGET 1</b> Eliminate problematic or unnecessary single-use packaging through redesign, innovation or alternative (reuse) delivery model.	<b>TARGET 2</b> 100% of plastics packaging to be reusable, recyclable or compostable.	<b>TARGET 3</b> 70% of plastics packaging effectively recycled or composted.	<b>TARGET 4</b> 30% average recycled content across all plastic packaging.
	Planned Actions	<ul style="list-style-type: none"> <li>➤ We have committed to remove PLA, PVC, PS and rigid water soluble bioplastics from Own Brand packaging by the end of 2019.</li> <li>➤ We will run a 'Plastic Free Produce' trial in order to take learnings for future action to reduce plastic packaging in Produce.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We will stop manufacture of own label products with packaging that contain black plastic by 1 January 2020.</li> <li>➤ We have committed to remove all hard to recycle materials from our Own Brand packaging by the end of 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ In April 2019 we announced a trial with Recycling Technologies to collect previously unrecyclable plastics in 10 of our stores. Customers will be able to return all hard to recycle soft plastics, which aren't commonly collected by local authorities, to the stores safe in the knowledge they will be recycled and manufactured to create new plastics.</li> <li>➤ We will continue to trial DRS schemes, in order to understand learnings for future rollout.</li> </ul>	



MEMBER	ACTION	<h3>TARGET 1</h3> <p>Eliminate problematic or unnecessary single-use packaging through redesign, innovation or alternative (reuse) delivery model.</p>	<h3>TARGET 2</h3> <p>100% of plastics packaging to be reusable, recyclable or compostable.</p>	<h3>TARGET 3</h3> <p>70% of plastics packaging effectively recycled or composted.</p>	<h3>TARGET 4</h3> <p>30% average recycled content across all plastic packaging.</p>
	<p>Actions taken</p>	<ul style="list-style-type: none"> <li>➤ We have launched triggerless Cif Kitchen and Bathroom surface sprays which mean consumers can re-use the trigger head from their empty Cif spray bottle. The trigger spray heads can be used multiple times (at least 14) so this avoids unnecessary plastic production and waste.</li> </ul>	<ul style="list-style-type: none"> <li>➤ PG tips moved to fully biodegradable tea bags in 2018 - 75% of PG tips packs now contain biodegradable tea bags. PG tips led the market in moving to using fully biodegradable, plant-based material to heat seal the teabags in 2018.</li> <li>➤ The new tea bags use corn starch which is 100% biodegradable and 100% renewable.</li> <li>➤ Householders can recycle their biodegradable tea bags by putting them in their local food waste collection.</li> <li>➤ Unilever launched a new biodegradable variant for Simple Wipes made from renewable plant fibres and sustainable wood pulp, which biodegrade in 42 days (under home compost conditions).</li> </ul>	<ul style="list-style-type: none"> <li>➤ Unilever joined as a member of the On-Pack Recycling Label Scheme (ORPL) in 2018, to provide simple and consistent recycling guidance on products sold in the UK.</li> <li>➤ Labels have been introduced on a range of our packs including Persil, Surf, Comfort, Sure and Marmite.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Unilever UK accelerated its programme towards using more recycled content in its portfolio.</li> <li>➤ We introduced 25% recycled content into Comfort Intense packs in 2018 and this has increased to 100% in 2019.</li> <li>➤ In 2018 we launched our new personal care brand, Love Beauty &amp; Planet which uses bottles that are 100% recycled and recyclable. LBP also uses a special adhesive to enable labels to separate cleanly from the bottle.</li> </ul>



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	Actions taken		<ul style="list-style-type: none"> <li>➤ Unilever has pioneered a new detectable black pigment for its HDPE bottles for market-leading brands, Treseemme and Lynx, so they can be detected by recycling plant scanners and successfully sorted for recycling.</li> <li>➤ This move to using detectable black plastic also creates the possibility for us to use the recycled material back into our bottles, further closing the loop.</li> <li>➤ We have introduced perforations on the shrink sleeves on our Comfort Ultra Concentrated fabric conditioner bottles, and Cif Nature's Recipe Kitchen and Bathroom trigger spray bottles, so the sleeves can be easily removed before the bottles go into the recycling stream. The bottles include an OPRL label with a call to action to remove the sleeve.</li> </ul>		



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	Planned actions	<ul style="list-style-type: none"> <li>➤ We will reduce the size of some of our plastic shrink sleeves to minimise plastic waste.</li> </ul>	<ul style="list-style-type: none"> <li>➤ For PG Tips the rollout plan is continuing across the rest of the range as soon as possible, until all 9 billion tea bags produced a year are converted.</li> <li>➤ Perforated shrink sleeves will be introduced onto other products during 2019.</li> <li>➤ We are changing our Pot Noodle Bad Boy pots from black to white (the only Pot Noodle variant which uses a black pot) later in 2019, improving the recyclability of our pots.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We will continue to introduce OPRL labels onto our UK and Ireland packs at artwork changes during 2019.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Drive towards using increased recycled content in the UK will continue during 2019, where we will move to using:</li> <li>➤ 100% PCR in Comfort Ultra Concentrated Fabric Conditioner bottles.</li> <li>➤ 100% PCR in Cif Nature's Recipe Kitchen and Bathroom surface trigger sprays.</li> <li>➤ 60% in Lynx Shower Gel and Dove Men+Care Shower Gel.</li> </ul>



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	Planned actions				<ul style="list-style-type: none"> <li>➤ 50% in Dove Hair, Body Wash and Body Lotion.</li> <li>➤ The new detectable Tresemme and Lynx bottles will go on shelf during 2019 with a minimum 30% PCR.</li> </ul>
	Actions taken	<ul style="list-style-type: none"> <li>➤ We have switched our plastic stem cotton buds to paper.</li> <li>➤ We have stopped selling packs of single-use plastic straws.</li> <li>➤ We specify that none of our own brand packaging contains EPS (Expanded polystyrene), PVC or PLA.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We have replaced loose fruit and veg bags with home compostable alternatives which can be used as caddy liners by customers.</li> <li>➤ We have already removed black plastic from meat, fish and poultry, fruit and veg.</li> <li>➤ We are trialling alternative bread bags in our shops that are widely recyclable.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We have engaged with our customers on the topic of plastic through social media, signage in our shops and our publications, including Waitrose Weekend.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We currently specify an average of 30% recycled content across all widely recyclable polymers in our Own Brand product.</li> </ul>



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<p>Waitrose</p>	<p>Actions taken</p>	<ul style="list-style-type: none"> <li>➤ We have removed all disposable coffee cups from our stores – 52 million in total – and provided customers with a choice of reusable alternatives.</li> <li>➤ We have eliminated microbeads from our products.</li> <li>➤ We have removed all 5p single use carrier bags.</li> <li>➤ In 2018 we launched an innovation challenge through JLAB to tackle plastic in our operations. 10 businesses were shortlisted with ideas on alternative packaging, chemical recycling, sustainable materials and plastic-free products. CupClub TM, an innovative returnable packaging service for drinks, will be trialled as a result.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Since March 2018 our customers have been able to bring their own clean and lidded reusable containers to our counters to take home cold products. This has contributed to a reduction of 5 million deli counter bags since 2017.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We are members of the On Pack Recycling Label (OPRL) scheme which aims to help promote recycling and ease consumer confusion by providing clear and consistent recycling information on pack.</li> </ul>	



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<p>Waitrose</p>	<p>Planned actions</p>	<ul style="list-style-type: none"> <li>➤ In 2019 we will stop selling single-use plastic cutlery.</li> <li>➤ We aim to eliminate unnecessary plastic at our counters and our cafes by 2020.</li> <li>➤ In 2019 we are replacing all plastic cutlery from our Food to Go and cafes with an FSC certified wood alternative.</li> <li>➤ In 2019 we are going to trial selling more fruit and veg loose. We are currently working out which products still need some protection to maintain their quality and avoid waste.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We will have identified solutions to make all of our own brand packaging widely recycled, reused or home composted by 2020, and will meet our target by 2023. We are already at 70% and intend to increase this to 80% by 2020 and 100% by 2023.</li> <li>➤ We will remove the polystyrene from products like our yoghurt pots by 2020.</li> <li>➤ By the end of 2019 we will have removed black plastics for all own brand products.</li> <li>➤ In 2019 we will pilot refillables in shops.</li> <li>➤ We plan to eliminate plastic laminated board or paper (for products like sandwiches) by 2021 and complex laminates like crisp packets by 2023.</li> <li>➤ We will introduce a reusable fruit and veg bag for customers to buy.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We have invested £1m in the Waitrose &amp; Partners Plastics Fund. The fund will build on the momentum from JLAB to address other key areas such as education and changing societal behaviour to prevent the causes, as well as tackling the consequences and effects, of plastic pollution.</li> </ul>	<ul style="list-style-type: none"> <li>➤ We plan to include an average of 50% recycle across all widely recyclable polymers in our Own Brand product and are in the process of identifying how to achieve this.</li> </ul>



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	Actions taken	ACROSS ALL TARGETS***  ↗ Organised a cross business event with external speakers on plastics in packaging to raise awareness, educate and drive action across ABF. ↗ Altered our NPD stage and gate forms to outline our plastics commitments and established a guidance pack to aid understanding.	↗ Collation of our baseline data to understand our current position.		↗ Changed our specifications so that we explicitly ask suppliers to outline the % recycled content.
	Planned actions	↗ Not applicable for our packaging portfolio.	↗ 96% of our portfolio in scope is currently compliant and plan to be 100% by 2025. ↗ Will target to move from OPP/OPP laminate film to monolayer OPP for our retail size rice bags and noodle film by 2021.	↗ Continue to ensure that we have the correct labelling on pack to enable effective recycling.	

# GLOSSARY

## Plastics

- **APET:** Amorphous PET – commonly used for lids, salad trays and other packaging that need to show the product.
- **CEFLEX :** a collaborative initiative of a European consortium of companies and associations representing flexible packaging.
- **CPP:** Cast Polypropylene – used as a single film or a lamination sealant material.
- **EPS:** Expanded Polystyrene – commonly used for used for fish boxes and packaging for electrical consumer goods.
- **HDPE:** High Density Polyethylene – commonly used in fresh milk bottles, shampoo and detergent bottles.
- **LDPE:** Low Density Polyethylene – commonly used to make carrier bags, bin liners and packaging films.
- **PE:** Polyethylene – the most common plastic. Can be high or low density – see HDPE and LDPE.
- **PET:** Polyethylene Terephthalate - commonly used to make bottles and other containers.
- **PS:** Polystyrene – commonly used to make yoghurt pots, foam boxes and egg cartons, plastic cutlery, protective packaging for electronic goods and toys.
- **PVC:** Polyvinyl Chloride – used in some applications such as trays and pots.
- **PP:** Polypropylene – commonly used for margarine tubs and microwaveable meal trays. Also produced as fibres and filaments for carpets, wall coverings and vehicle upholstery.
- **rHDPE:** Recycled High Density Polyethylene – can be used to recycle garden furniture, litter bins and pipes.
- **rPET:** Recycled Polyethylene Terephthalate – can be used to make many new products, including new plastic bottles, clothing, fibrefill, industrial strapping, sheet and film and automotive parts.

# GLOSSARY

## Retail

- **ATL:** Above The Line - communication to build brand and inform the customers about the product.
- **DRS:** Deposit Return Scheme – where the cost of the deposit is added to the price of the packaging included in the scheme when they are purchased. The deposit would be redeemed when consumers return their empty packaging to a designated return point.
- **NPD:** New Product Development - covers the complete process of bringing a new product to market.
- **OPRL:** The On-Pack Recycling Label - a consistent recycling message for use on both retailer private label and brand-owner packaging.
- **POS:** Point Of Sale - the time and place where a retail transaction is completed.
- **SKU:** Stock Keeping Unit - a number assigned to a product by a retail store to identify the price, product options and manufacturer of the merchandise.

## **WRAP's vision is a world in which resources are used sustainably.**

Our mission is to accelerate the move to a sustainable resource-efficient economy through re-inventing how we design, produce and sell products; re-thinking how we use and consume products; and re-defining what is possible through reuse and recycling.

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The UK Plastics Pact is led by WRAP with the support of the Ellen MacArthur Foundation. The UK Plastics Pact was co-created by the Ellen MacArthur Foundation and WRAP to accelerate the transition to a circular economy for plastics in the UK and is one of the Ellen MacArthur Foundation's national and regional implementation initiatives around the world. The opinions expressed, and materials made available, by WRAP or EMF or The UK Plastics Pact signatories do not necessarily reflect the views of the other parties who are not responsible for the same.

**The UK Plastics Pact: Communications toolkit v2 18/01/2019.**  
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